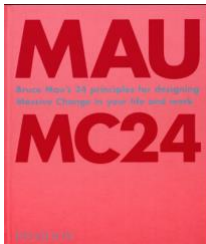


CliffsNotes Book Club Notes

DO YOU LOVE BOOKS ON LEADERSHIP, NEUROSCIENCE, AND BUSINESS, BUT NOT HAVE TIME TO READ? Join the [“CliffsNotes” club](#)—where there’s no pressure to pre-read the book, no membership required, no cost, and lots of discussion in just 90 minutes. Each month, you will hear a [summary of highlights](#) from a recently-published business book. We’ll keep you “in the know” on the latest and greatest concepts and models. [Register here](#) for upcoming events.



March, 2021

Bruce Mau’s 24 Principles for Designing Massive Change in Your Life and Work

By Bruce Mau

During book club this month, [Gene Sasso](#) provided an introduction and **author Bruce Mau** spoke about the [MC24 book](#) and his work. The 24 principles are below, as well as sketch-style notes from participant [Heather Collins](#). For more information the book, check out [Bruce Mau’s website](#), which contains info on the concepts in the book upcoming events, and book talks.

24 Principles for Design by Bruce Mau



